

## CHAPTER 3

### ISSUES, GOALS, AND STRATEGIES

#### **Introduction**

“The development of a community takes place over a long period of time and the forces which cause growth or decline are not often noticed until significant directions have been established. Even in communities where little change seems to be occurring, the existing infrastructure ages, economic and social factors continue to change, and community concerns evolve. Long-range community planning addresses this slow and eventual change by establishing a framework within which a community can direct its growth and change.”<sup>1</sup>

This chapter presents the issues, goals, and strategies of community planning in Charlotte County. The terms issues, goals, and strategies are defined as follows:

- Issue – The broad area or overall topic of community interest
- Goal – The desired result to be reached
- Strategy – The philosophy and methodology for reaching the goal
- Action – The specific steps (assignable and trackable) to be taken to carry out the strategy

These issues, goals, and strategies were developed by the four sub-committees of the Joint Comprehensive Plan Committee, and are based on the trends and implications analysis (Chapter 2), in accordance with the plan’s overall goal (Chapter 1).

The Land Use Plan is presented in Chapter 4. The Public Facilities Plan is presented in Chapter 5. The recommended actions are presented in Chapter 6, “Implementation.”

<sup>1</sup> *Comprehensive Plan, Mathews County Virginia*, June 26, 2001. Page 3:1.

**CHARLOTTE COUNTY COMPREHENSIVE PLAN**  
**AGRICULTURE AND FORESTRY**  
**ISSUES, GOALS, AND STRATEGIES**

<b>Issue</b>	<b>Goals</b>	<b>Strategies</b>
<p>Preservation of economically viable agriculture and forestry industries in Charlotte County</p>	<p>Preserve the productive agriculture and forest land and facilities in Charlotte County</p> <p>Preserve economically viable agriculture and forestry enterprises in Charlotte County</p>	<p>Promote public support for agriculture through schools and community education, including awareness of and tolerance for the normal side-effects of agricultural activity</p> <p>Create a water quality and use plan that will protect agriculture and forestry lands, and will provide water for future new crop types</p> <p>Create a county land use policy that will protect existing agriculture and forestry activities, and will encourage the orderly and responsible growth of animal and plant industries</p> <p>Include rural enterprises and farm-based businesses in the economic development process</p> <p>Participate in private, state, and federal programs to protect and enhance agriculture and forestry land, production, and interests</p> <p>Encourage and participate in the development of crops and agricultural activities to replace tobacco</p>

**CHARLOTTE COUNTY COMPREHENSIVE PLAN**  
**ECONOMIC DEVELOPMENT AND ENERGY**  
**ISSUES, GOALS, AND STRATEGIES**

<b>Issue</b>	<b>Goals</b>	<b>Strategies</b>
Need for more quality jobs in economically viable businesses (including agriculture)	Expand employment opportunities in both new and existing county businesses	Maintain strong long and short term planning and coordination efforts  Provide a sound economic and physical base to support economic growth and development
Quality of life in Charlotte County	Protect and improve the quality of life in Charlotte County	Maintain a strong integrated development, marketing, and incentive program for new and existing businesses
Energy supply for Charlotte County homes and businesses	Provide sufficient, appropriate, and affordable energy supplies for Charlotte County homes and businesses	Maintain a continuing workforce education and training program, including assistance to persons with disabilities  Include tourism, rural enterprises, farm-based businesses, and small businesses in the economic development effort
More efficient use of Charlotte County's resources	Expand the use of existing agricultural, forestry, mineral, and natural resources and products in all areas of Charlotte County's economic activity and development	Include quality of life/cost benefit evaluations in the planning process  Recognize and protect the rights of owners of adjacent property  Promote appropriate land and natural resource use in all county areas  Encourage the provision of all types of adequate, affordable energy to Charlotte County; specifically, natural gas service  Encourage the use of economically viable alternative energy sources  Expand the use of by-products of agricultural and commercial activity

**CHARLOTTE COUNTY COMPREHENSIVE PLAN**  
**LAND USE AND HOUSING**  
**ISSUES, GOALS, AND STRATEGIES**

<b>Issue</b>	<b>Goals</b>	<b>Strategies</b>
Land Use	<p>Ensure the optimal and balanced use of Charlotte County’s land and natural resources to benefit citizens, businesses, and government organizations now and in the future</p> <p>Protect and improve Charlotte County’s quality of life</p> <p>Preservation of land and vegetation</p> <p>Preservation of county air quality</p>	<p>Update and utilize the county’s Strategic Policy, Comprehensive Plan, Water Supply Plan, Zoning Ordinance, Subdivision Ordinance, federal 100-year floodplain maps, and state dam inundation zone maps to guide growth and development</p> <p>Maintain strong long and short term planning and coordination efforts</p> <p>Include a quality of life cost/benefit evaluation in all planning processes</p> <p>Encourage the establishment of economically viable rural businesses in order to help preserve rural land and quality of life.</p> <p>Preserve and protect the county’s unique natural resources and areas</p> <p>Preserve and protect the county’s unique historic resources and areas</p> <p>Support natural resources protection practices Utilize grants</p> <p>Maintain a strong county and town planning effort Coordinate with local, regional, state, and national agencies Maintain a strong strategic planning effort Support natural resources protection practices</p>

	Preservation and enhancement of county scenic vistas	Maintain a strong county and town planning effort Coordinate with local, regional, state, and national agencies Maintain a strong strategic planning effort Support natural resources protection practices
Town/County adjacent area planning	Proper coordination and planning for best land use and facilities now and in the future	Maintain a strong joint county and town planning effort Maintain a strong joint strategic planning effort Participate jointly in regional planning efforts
Housing	Adequate, safe, and affordable housing with a wide range of housing choices for all county citizens, including the disabled and elderly	Establish policies that will guide future housing construction, rehabilitation, and acquisition to benefit all citizens in all areas of the county, including specific emphasis on meeting the current and future needs for affordable housing and housing for the elderly and disabled  Improve the condition of existing housing units by participating in housing improvement programs and pursuing grants for housing rehabilitation and modification, and for community improvements

**CHARLOTTE COUNTY COMPREHENSIVE PLAN**  
**PUBLIC FACILITIES AND TRANSPORTATION**  
**ISSUES, GOALS, AND STRATEGIES**

<b>Issue</b>	<b>Goals</b>	<b>Strategies</b>
Emergency services	<p>Effective and efficient emergency services for all county areas</p> <p>Mitigation of potential future problems</p>	<p>Coordinate analysis, planning, purchasing, operations</p> <p>Provide sufficient funding</p> <p>Train sufficient number of personnel</p> <p>Maintain an Emergency Operations Plan</p> <p>Improve communications</p> <p>Utilize grants</p> <p>Participate in preparedness planning</p> <p>Train sufficient number of personnel</p> <p>Utilize grants</p>
Law Enforcement	<p>Effective and efficient law enforcement service for all county citizens</p> <p>Mitigation of potential future problem</p>	<p>Participate in local, regional, state, and national planning</p> <p>Expand operational capabilities</p> <p>Continue jail operations</p> <p>Provide sufficient funding</p> <p>Train sufficient number of personnel</p> <p>Maintain an Emergency Operations Plan</p> <p>Improve communications</p> <p>Utilize grants</p> <p>Participate in preparedness planning</p> <p>Train sufficient number of personnel</p> <p>Utilize grants</p>
Transportation - Road - Rail	Sufficient, appropriate, cost-effective facilities and resources for current and future needs,	<p>Participate in the VDOT planning process</p> <p>Participate in local and regional planning processes</p> <p>Participate in the rail planning process</p>

<p>- Other</p> <p>Public buildings and sites</p> <ul style="list-style-type: none"> <li>- Schools</li> <li>- Community facilities</li> <li>- Historic/tourism sites</li> <li>- Solid waste handling</li> <li>- Law enforcement</li> <li>- Emergency services</li> <li>- Health services</li> <li>- Social services</li> <li>- Business parks</li> <li>- Town facilities</li> <li>- Parks and recreation</li> <li>- Communication towers</li> <li>- Libraries</li> </ul>	<p>including needs of elderly and disabled persons</p> <p>Adequate, cost-effective, and accessible facilities to meet organizations' and citizens' needs now and in the future</p>	<p>Participate in the air transportation facilities planning process</p> <p>Utilize grants</p> <p>Coordinate with all county organizations and town councils</p> <p>Coordinate with regional, state, and national organizations</p> <p>Coordinate with citizen groups and organizations</p> <p>Maintain a strong strategic planning effort</p> <p>Update the County Comprehensive Plan as changes occur</p> <p>Construct cost-effective, efficient, multi-use buildings when new facilities are required.</p> <p>Utilize grants</p>
<p>Water and Wastewater</p>	<p>Protection of county watersheds and water supplies</p> <p>Adequate quantity of high-quality water to meet current and future needs in a cost-effective manner</p>	<p>Maintain a strong county and town planning effort (Charlotte County Water Supply Plan)</p> <p>Coordinate with local, regional, state, and national agencies</p> <p>Maintain a strong strategic planning effort</p> <p>Support natural resources protection practices</p> <p>Protect and preserve the watersheds of dams that are, or may be, used for municipal water supplies</p> <p>Maintain a strong county and town planning effort (Charlotte County Water Supply Plan)</p> <p>Coordinate with local, regional, state, and national agencies</p> <p>Maintain a strong strategic planning effort</p>

	<p>Adequate wastewater treatment to meet current and future needs in a cost-effective manner</p>	<p>Maintain a strong county and town planning effort          Coordinate with local, regional, state, and national agencies          Maintain a strong strategic planning effort</p>
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